



# LONG RANGE PLAN

## STRATEGIC GOALS AND ORGANIZATION OBJECTIVES

### ABOUT THE GREENSBORO BAR ASSOCIATION

The Greensboro Bar Association was formed on March 15, 1929. Over its 90+ year history, many projects and committees have been developed, expanded and completed.

The Greensboro Bar Association seeks to represent The American legal system's values of individual freedom, dignity, the right to due process, and equal protection under the law.

As Lawyers, we are guardians for our legal system, and we have an important professional responsibility to recognize, honor, and enhance the rule of law. We are in a privileged position, and therefore, we work under special obligations. To forget or set aside these obligations is to dishonor our profession.

### PURPOSE and VISION

The Greensboro Bar Association was established to encourage the assembly of its members at stated periods for the transaction of business conducive to the public good and their own welfare; to cooperate with the legislative, judicial and executive departments of government in securing, administering and enforcing laws for the common weal; to aid in maintaining the honor and dignity of the profession of law; to promote legal science and the administration of justice; and to cultivate social intercourse among its members.

*-1929 GBA Constitution*

### GOVERNANCE

The GBA will ensure an effective structure for Governance of the Greensboro Bar and Foundation is maintained.

### LEADERSHIP

The GBA will provide effective and diverse leadership to ensure that the objectives of the organization are achieved.

### MEMBERSHIP

The GBA will provide meaningful lifelong membership opportunities for all members.

### FINANCIAL

The GBA and Foundation will create and maintain revenue streams that ensure sustainability and growth of the organization.

### BRANDING

The GBA will be recognized as a premier organization for legal professionals that makes a lasting impact within the legal profession and community at large.

*DIANE LOWE, GERALD WALDEN, MARCUS SHIELDS, ERIC RICHARDSON, MICHELLE FLETCHER*

*2020-2021 LRP COMMITTEE*



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